

GRADE 11 (2014) – BUSINESS STUDIES ASSESSMENT PROGRAMME

TOPIC	CONTENT	FORMAL ASSESSMENT
Influences, Challenges and Adapting to challenges in the Environments	1: Examination of control factors in the three business environments – Micro, Market, Macro 2: Analyzing the various challenges in the business environments 3: Ways that a business can adapt to the challenges of the Macro environment – strategic responses; information management; mergers; lobbying; networking & power relations	<u>Task1:</u> Assignment on Social, cultural & demographic issues (Due: March)
Socio-Economic Issues	1: Impact of contemporary socio-economic issues on business operations & productivity 2: Solutions/contributions to deal with socio-economic issues:- 2.1 Piracy- nature of intellectual property right 2.2 Developments in Industrial Relations eg. Strikes & lockouts, Nature & Purpose of Labour Relations Act, Trade Unions- history, roles & functions of Trade Unions	
Business Sectors	1: Links between the Primary, Secondary and Tertiary Sectors, as well as Sector enterprises	
Forms of Ownership	1: Characteristics, advantages & disadvantages of various Forms 2: Benefits & challenges of establishing a Company versus other forms of ownership (incl: formation procedures, taxation issues)	<u>Task2:</u> Control Test - Mar (1 Paper – 2 hrs)
Avenues of businesses	1: Acquiring businesses – Franchising, outsourcing and leasing 2: Advantages & disadvantages and contractual implications	
Problem-Solving	1: Creative thinking to address & improve business practice – problem-solving skills & techniques in a business context 2: Creative solutions to business problems	
Stress & crisis management	1: Concepts relating to stress, crisis and change management 2: Dealing with & adapting to change eg. Unemployment, retrenchment, globalization, affirmative action	<u>Task3:</u>
Transforming a Business Plan & Business venture	1: Transformation of a business plan into an Action Plan (incl: Gantt charts, timelines and WBS with responsibilities) 2: Setting up/Starting a business venture based on an action plan 3: Acquiring Funding	Investigation on a business prospect (Due: June)
Professionalism and ethics	1: Definition, theories and principles of professionalism & ethics 2: Applying principles of professional and ethical practice 3: Concepts of and different perspectives on ethics	<u>Task4:</u>
Presentation of business info	1: Presentation of business-related information (verbal & non-verbal) 2: Designing & laying out presentations using visual aids 3: Written information – business reports, business plans & analysis 4: Responding to questions and providing feedback	June Exam (1 Paper – 2hrs)
Entrepreneurial qualities and success factors	1: Identifying and assessing businesses on entrepreneur qualities 2: Critical reflections & identification of its success factors and areas for improvement. e.g. Sustainability, profitability, customer base, etc	<u>Task5:</u> Presentation on a career prospect (Due: Sept)
Citizenship and responsibilities	1: Roles and responsibilities of business practitioners/ individuals 2: Role that businesses, civil society, NGOs & CBOs play in the socio-economic development of communities	
Marketing Function	1: Aspects & activities of the marketing function (include: 4 Policies) 2: Marketing in formal and informal sectors; Use of technology; Foreign marketing (imports & exports); Alignment of foreign marketing	<u>Task6:</u> Control Test (Due: Mid-Sept)
Production Function	1: Aspects of production – Systems; planning; quality control; safety management 2: Production costs: business calculations	
Team dynamics and conflict management	1: Stages of team development/ building a team 2: Description of various team dynamic theories 3: Definition, theories & resolution skills of conflict management	<u>Task7:</u> October Exam (1 Paper – 2hrs)
Introduction to Human Resources	1: Human resources activities – recruitment, selection, induction, etc 2: Procedures related to recruitment, selection & interviewing 3: Various legislation impacting on human resources procedures	

**Compiled by R. Grey
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